

AGENDA

WEEK 5

LEAD 7300 MANAGEMENT OF NONPROFIT ORGANIZATIONS

ARMSTRONG ATLANTIC STATE UNIVERSITY

1. For WEEK 6, all students will do the same writing assignment. WA6A. *Connie Careful, Nonprofit law, advocacy and lobbying. Assume that the Georgia Conservative Society is registered as a 501(c) (3) corporation.*
2. We will not meet on March 18 (Spring Break).
3. The writing assignments are looking good. Students seem to understand the assignments and be able to write something that is responsive. Writers who can incorporate real-world examples generally produce more powerful papers.
4. I submitted a proposal to create a Law for Leaders course for Fall Term 2014. It is being reviewed by management.
5. If students are interested in handling one of our writing assignments as a team project, you are welcome to do so. You can form a team of two people, write one paper, and turn in one paper. Both members of the team will earn the same grade for the paper.
6. Guest speakers next week, Feb 25. Athena Sartin and Joe O'Connor. Both recently completed tours of duty with the Peace Corps. I have asked them to talk about nongovernmental organizations (NGOs), which have a very high profile in many countries. I also asked them to discuss their education and how it positioned them to work overseas. Athena previously taught in several countries. Athena earned a MS in Nonprofit Organization Management from Capella U. Joe worked in Albania and Romania. As the global economy expands, more Americans will be working overseas. Some of the members in our class have worked in international situations. Other students in our class will, at some point in their careers, have an opportunity to work in an international environment. Those opportunities may arise in nonprofit organizations. About four years ago, Louise and I considered moving to a teaching assignment at a university in Malaysia. I have considered teaching assignments in Dubai and China. A friend of ours from South Dakota is now teaching in Cairo, Egypt; he holds a MS degree. Because English has become the international language of business, many colleges in other countries now teach in English. This has created many opportunities for well-educated Americans to land teaching jobs overseas.

7. Guest speaker March 11. Reginald Lee has two decades of experience in charity-related work. He is Director of Programs for Gospel Rescue Mission (also known as Old Savannah City Mission). He is in a Master of Management degree program at Webster University, where I also teach. He was a student in my Corporate Social Responsibility (business ethics) class during Fall Term 2013. I have asked him to talk about the kinds of services his organization provides to meet the needs of society. We should ask him how they are funded and what educational track a person should follow to find work in his field.
8. Guest speaker tonight. Shari Haldeman. She is General Manager and Chief Operating Officer of The Landings Association. They are a nonprofit organization, but they are not a 501(C) 3 corporation (i.e., they are not a charity). Her employer is also called The Landings Homeowners Association (HOA). She oversees lots of real estate and facilities, like roads, bike paths, athletic fields, 150 lagoons, parks and two marinas. She oversees a number of activities, including maintenance, a retail store, and recreation (mostly community picnics and concerts). She oversees a staff of 70 people, plus contractors. The Landings includes about 4,000 homes. There are about 10,000 residents, mostly permanent, but some seasonal. Because it is a private community in unincorporated Chatham County, Shari and her team provide many of the services that a town government would provide. In fact, her prior experience was in local government. She believes that The Landings community is one of the most democratic organizations that she has ever seen, because there are votes on many matters (more citizen voting than you would see in a typical small town). The Landings is also served by The Landings Company, a real estate sales company. The third organization at The Landings is The Landings club. About 70 percent of Landings residents are members. It is a private membership organization, which owns and operates a variety of recreational, food and beverage facilities.
9. For Week 5, students had the choice of writing papers on one of two topics. During class we will discuss students' WA5 papers.

WA5A: *Diversity and generation issues*. Nelly Noble, new employee at KeepEmWorking.org. 110 points.

OR

WA5B. Pick a topic from Chapters 9 or 10. 100 points. *Chapter 9 paper* (diversity issues) or *Chapter 10 paper* (generational issues).

10. To prepare for WEEK 5 class, you were asked to read the following material.

- Chapter 11, Nonprofit law. Pages 165-179.
- Chapter 12, Nonprofit advocacy and lobbying. Page 181-196

11. For WEEK 6. To prepare for WEEK 6 class, please read the following material. Come to class prepared to discuss.

- Board and volunteers. Page 495-500.
- Chapter 30, Board governance. Page 501-518
- Chapter 32, Volunteer recruitment. Page 533-549
- Chapter 33, Volunteer engagement and management. Page 551-568.